

**Platform Scale: How An Emerging Business Model Helps
Startups Build Large Empires With Minimum Investment
By Sangeet Paul Choudary**

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Sangeet Paul Choudary | Professional Profile - LinkedIn -

Author of Platform Scale, an Amazon #1 bestselling book. . How an emerging business model helps startups build large empires with minimum investment.

<https://sg.linkedin.com/in/sangeetpaul>

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Sangeet Paul Choudary - Ifwhenthen -

Sangeet Paul Choudary is the co-author of the book Platform Revolution: How an emerging business model helps startups build large empires with minimum investment - Kindle edition by Sangeet Paul Choudary.
ifwhenthen.com/speakers/sangeet-paul-choudary/

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Sangeet Paul Choudary - Wikipedia -

Sangeet Paul Choudary is an entrepreneur, advisor, and best-selling business author. He is best known for his work on platform economics and network effects.

https://en.wikipedia.org/wiki/Sangeet_Paul_Choudary

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